



# ALARM

embrace risk

## MEMBERSHIP BROCHURE



# ABOUT ALARM

ALARM is a not-for-profit professional membership association that has supported risk management professionals since 1991. We provide our members with outstanding support to achieve professional excellence including education, training, guidance and best practice, information and insight, networking, and industry recognition for excellence across risk management.



Contact us for more  
information about ALARM  
and membership

01297 680417  
[admin@alarmrisk.com](mailto:admin@alarmrisk.com)

[alarmrisk.com](http://alarmrisk.com)

# WHO WE ARE

ALARM is a not-for-profit professional membership association that has supported risk and insurance professionals since 1991. We provide our members with outstanding support to achieve professional excellence including education, training, guidance and best practice, information and insight, networking, and industry recognition for excellence across risk management.

With over 900 members ALARM is unique in that it is run by members, for members, so everyone can get involved.

**We support practitioners that have a responsibility for (but not limited to) risk, insurance, business continuity, emergency planning, governance, health & safety, assurance, audit and anti-fraud, across the following:**

- Local government - councils, unitary, mayoral offices, combined and devolved authorities
- Blue light - police, crime commissioner offices, fire & rescue services, and ambulance services
- Education - schools, colleges, universities, and exam boards
- Central and devolved government departments and agencies
- Health & social care - NHS trusts, GP surgeries, and care providers
- Housing - registered providers, arm's length management organisations, for-profit housing providers, and councils
- Third sector - charities and not-for-profit organisations
- Other organisations commissioned to provide services to communities and citizens.

## Our key strategic objectives

- Be a highly valued, respected and influential professional membership association to members and other stakeholders.
- Address the needs of risk practitioners in their professional development and recognise excellence in their use of risk management.
- Sustain and build membership.
- Be recognised as an excellent provider of risk management guidance and best practice products and services.
- Be a responsible, resilient and sustainable organisation.





## Our vision

ALARM's vision is that professionals with the responsibility for the management of risk are trained, supported, and recognised for the excellent work they do. ALARM's vision is to raise the profile of risk management professionals.

## Our mission

ALARM's mission is to promote excellence in risk management, support career development in risk management and be the member organisation of national influence, with good depth of membership, high levels of member and sponsor engagement, quality events, education and training.

## Our voice

ALARM sets the professional standard on what strong risk management looks like. The purpose of ALARM is to help risk practitioners be the best in their roles, develop professionally, and support their organisations in embracing risk. ALARM also represents members and lobbies on their behalf across all elements of risk management in the UK.

## Our structure

### ALARM MEMBERS

Individual and corporate members from various regions, disciplines and sectors who learn and share best practice together

### ALARM BOARD

Elected or appointed directors who, as volunteers, look after the organisation's strategic management and resilience

### SPONSORS

Partners that provide professional, technical and financial support to help ALARM achieve key strategic objectives

### ADMINISTRATION & SUPPORT SERVICES

Our contractors and suppliers who provide a range of specified services to support ALARM and our members



# MEMBER BENEFITS

## Community

### Virtual groups and discussions

Share questions, solutions and experiences in our groups area.

### Member database

Connect with risk and insurance professionals from similar organisations.

### Get involved

Improve existing skills and learn new ones by joining one of our committees, contribute to our knowledge hub, or join the ALARM Board and shape the future of the organisation.

### ALARM Risk Awards

Our Risk Awards present a chance for teams and individuals to promote and share ideas and learnings, and to accept accolades publicly for the excellent work they do.

## Events

### Regional seminars

Regular and sector specific regional one-day seminars with workshops delivered by industry experts.

### ALARM Conference, Exhibition and Risk Awards

Our flagship annual two-day Conference is the premier event for risk and insurance professionals, with over 30 educational workshops and networking opportunities.

### Two-day conferences

Two full days of learning, networking and training with members and industry experts in Scotland and the South.

## Training

### Lunchtime virtual sessions

Regular online sessions delivered by industry experts.

### Guidance documents

Best practice guidance on emerging risks, written by practitioners and industry experts.

### Online courses

Virtual beginners and advanced risk management training.

## Knowledge

### *stronger*, ALARM's member journal

Quarterly journal on issues that matter to members.

### ALARM news

Opinion pieces, legal updates and best practice.

### Weekly e-alert

A round-up of the latest developments from the ALARM network and wider sector.

### ALARM website

A gateway to useful guidance, resources, networking and development opportunities.

### Industry experts

Access to insights, information and updates from ALARM sponsors.

# WHAT OUR MEMBERS SAY



Attending the 2023 National Conference was a really valuable experience. It provided beneficial networking opportunities with industry experts. The Conference empowered me with insights to navigate uncertainty, strengthen resilience, and drive effective risk management in my organisation.

**VICTORIA ADAMS**

*Strategic Risk Manager,  
Staffordshire Fire & Rescue Service*



I've found ALARM to be really helpful to me as a risk professional in higher education. Similar to many higher education institutions, we have very little resource dedicated to risk, so the opportunity to meet others from the same sector has been invaluable. ALARM also gives me the opportunity to network and share best practice with people outside of the sector too, which has been really useful for me. I attended the Conference for the first time this year and really enjoyed meeting others working in risk in a face-to-face environment.

**CLARE FOYLE**

*Planning Manager,  
University College London*



ALARM's quarterly journal, *stronger* is just one much appreciated member benefit. It is an excellent and engaging resource, full of interesting, topical and timely articles, and I always find something of relevance to my role. It's well presented and easily accessible, which is great for busy people.

**ALISON WEIR**

*Risk and Insurance Manager,  
Warrington Borough Council*



ALARM has helped me immensely. The support network is invaluable, giving you the ability to call on other members and sponsors for help and advice. The seminars have been extremely useful and always very relevant to my day-to-day role.

**SUE RUDDOCK**

*Corporate Risk & Insurance Manager,  
Transport for Wales*



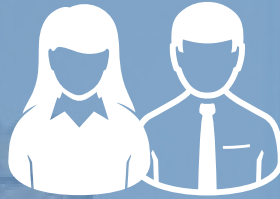
Principally ALARM is a great platform to network with fellow practitioners. The published guidance, events and thought leadership helps us to ensure that our insights are relevant, practical and reflect leading practice.

**RUSSELL HEPPLESTON**

*Risk Manager,  
UK National Audit Office*



# MEMBERSHIP TYPES



## FULL MEMBER

Available to employees and organisations that deliver services to the public.



## WORKING STUDENT MEMBER

Available to individuals currently studying part time for a risk or insurance related qualification and are employed by a public service organisation.



## FULL TIME STUDENT MEMBER

Available to individuals currently studying full time for a risk or insurance related degree and not employed by a public service organisation.



## UNEMPLOYED MEMBER

Available to individuals who have previously been an ALARM member for at least five years and who have been made redundant and are seeking re-employment with a public service organisation.



## RETIRED

Available to individuals who have previously been an ALARM member for at least five years and who have retired and are not currently seeking employment.



## ASSOCIATE MEMBER

Available to consultants and companies with five or fewer employees that provide services to our member organisations (limited to one individual per company). If your company employs more than five individuals, you would be eligible for sponsorship. Please contact the ALARM Office for more information.



# MEMBERSHIP FEES

Memberships are for individuals.

MEMBERSHIP TYPE	ANNUAL COST
<b>Full member</b>	
One person	<b>£245 +VAT</b>
Two people Two members from the same organisation	<b>£475 +VAT</b> (£237.50 +VAT per person)
Three people Three members from the same organisation	<b>£690 +VAT</b> (£230 +VAT per person)
Four people Four members from the same organisation	<b>£880 +VAT</b> (£220 +VAT per person)
Five people Five members from the same organisation	<b>£1,050 +VAT</b> (£210 +VAT per person)
Six people Six members from the same organisation More than six members £185 +VAT per person	<b>£1,200 +VAT</b> (£200 +VAT per person)
<b>Full time student member</b>	<b>Free</b>
<b>Working student member</b>	<b>£55 +VAT</b>
<b>Retired/unemployed member</b>	<b>£55 +VAT</b>
<b>Associate member</b>	<b>£450 +VAT</b>

## CORPORATE MEMBERSHIP

Organisations with four full members and above can transfer member benefits to colleagues excluding attendance at the ALARM Conference, Exhibition and Risk Awards and training courses.

Did you know if you pay for your own membership, you can claim back the VAT? Contact the ALARM Office for more information.



## WAYS TO PAY

Membership fees can be paid by BACS, credit card or direct debit.



# HOW TO JOIN

## STEP ONE

Please visit [alarmrisk.com/membership](https://alarmrisk.com/membership) and complete the relevant online application form.

## STEP TWO

ALARM will review and approve your application if it meets our eligibility criteria.

## STEP THREE

You will receive a welcome email with instructions to create a login to the website.

## STEP FOUR

An invoice will be issued to you or your organisation.

## STEP FIVE

Learn, network and engage with ALARM members.

Joining  
ALARM  
couldn't be  
easier!





# ALARM

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